



NEWS RELEASE

Rust-Oleum Corporation

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An RPM Company

For Immediate Release

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Make a Great First Impression

Give your Home Lasting Curb Appeal with Rust-Oleum® Stops Rust® Door Paint

Vernon Hills, IL – Make a great first impression with your visitors by giving your front door a fresh coat of paint. It's easy with Rust-Oleum® Stops Rust® Door Paint, a new fast-drying, brush-on paint specially formulated for optimal adhesion and durability on metal, wood and fiberglass doors.

A premium quality paint that's great for both exterior and interior doors, Stops Rust Door Paint offers excellent one-coat coverage, chip resistance and the protection that has become synonymous with Rust-Oleum, so painted doors look newer, longer.

"Painting your front door is a quick and inexpensive way to make a great first impression," said Mark Heintz, brand manager for Rust-Oleum's Stops Rust brand. "Our new Stops Rust Door Paint makes door painting an easy weekend project that will add to your home's curb appeal for years."

Rust-Oleum Door Paint is formulated to provide maximum protection against the elements. It offers superior corrosion resistance, excellent UV protection to resist color fading and a flexible paint film that expands and contracts with changing temperatures. And, because it was developed specifically for use on doors, it's formulated to dry faster than standard outdoor paints, so doors can be mounted and closed sooner. Your door will be dry in less than 24 hours to a tough, durable impact-resistant finish to protect the investment made in a new door and to revitalize existing doors. Just one quart is enough to cover both sides of an average door.

Available in a smooth, satin finish that's ideal for doors, Rust-Oleum Door Paint comes in seven popular pre-mixed colors and 44 custom-tint colors to match virtually any siding or trim. Spice up exteriors with a Cranberry colored front door or go for a classic look with Rust-Oleum's Black or Taupe Door Paint. The possibilities are limited only by your imagination.

(more)

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For more information about Rust-Oleum® Stops Rust Door Paint and other Stops Rust products, visit www.rustoleum.com. Find Rust-Oleum® Stops Rust Door Paint at Menards.

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About Rust-Oleum:

One of America's most recognized and trusted names, Rust-Oleum is the number one brand of small project paints. Its brands and products span the consumer and industrial small project paint, specialty coatings, concrete coatings and wood care categories and include such trusted names as Rust-Oleum®, Stops Rust®, Painter's Touch®, American Accents®, EPOXYShield® and Varathane®. Brands managed by Rust-Oleum include Zinsser, Wolman Wood Care Products, Modern Masters and Watco.