

11 Hawthorn Parkway
Vernon Hills, IL 60061

An RPM Company

Zinsser Ceiling Paint

ZINSSER Ceiling Paint is a high performance, low VOC, latex acrylic paint specially designed for ceilings. Formulated with superior stain-blocking technology, ZINSSER Ceiling Paint seals water and other household stains in just one coat! Plus, in order to make it easy to see where you have previously painted, ZINSSER Ceiling Paint goes on pink and dries to a bright white. The high hiding, flat sheen also provides a mildew resistant finish.



Selection Data

Latex acrylic resin, water-base, flat sheen ceiling paint.

Performance Characteristics:

- Formulated with Stain-Blocking Technology—seals water and other household stains
- One coat coverage—makes painting the ceiling quick and stress-free
- Applies pink, dries white—never miss a spot
- Spatter-resistant formula dries quickly and evenly
- Mold and mildew resistant finish
- Low VOC, water-base, flat sheen
- Soap and water clean up
- Lifetime Guarantee*

Recommended Use Areas and Surfaces – Ideal for use on all interior ceiling surfaces. Apply to new or previously painted or primed wood, drywall, painted metal, plaster, textured and popcorn style acoustic ceilings in kitchens, bathrooms, basements, closets and more. To paint bare metal, first prime with **Bulls Eye® 1-2-3 Primer**.

Coverage – One coat coverage--no priming is required. Coverage is 250 to 400 sq. ft. depending upon the surface texture, porosity and application method.

Surface Preparation – Clean all surfaces with a damp cloth to remove any dirt, dust, grease, wax, wallcovering adhesive, soap film, loose paint or other surface contaminants. Use **JOMAX® Mold & Mildew Stain Remover** to clean and remove mold and mildew stains. After cleaning, allow ample time for surface to dry. Dull glossy surfaces by scuffing or sanding. Patch all cracks and holes with a patching compound such as **READY PATCH®** or similar product. Countersink nail heads and sand smooth. For severe stains, use **Bulls Eye® 1-2-3 Primer**.

WARNING! If you scrape, sand or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

Recommended Tools – Apply with a quality ½" nap roller or a nylon or polyester brush. An extension pole is recommended for making longer strokes. Can be spray applied.

Application Data

Use ZINSSER Ceiling Paint when surface and air temperatures are between 50-90° F (10-32°C). Stir thoroughly before using. Apply at package consistency. Do not thin for one coat coverage. Apply generously and avoid overspreading. Provide ample ventilation and warmth for normal drying. Product was designed to go on with a pink color, to easily identify missed or skipped areas. As the paint dries, it will change to its intended "bright white" ceiling color. The paint typically dries in 1 hour or less. Thick films, poor ventilation, cool temperatures or high humidity may increase the time for this color change to take affect. Hot and dry conditions or a porous surface may cause the color change to occur more quickly.

1. Stir paint thoroughly with a lifting motion to insure uniform color.
2. Prepare roller or brush by dampening it with water.
3. Brush a 3" or 4" border around the edge of the ceiling.
4. Start with the short dimension of the ceiling. Paint across one end of the room first, doing a strip wide enough to suit your reach. Go back to the starting edge and paint another strip parallel to the first working gradually over the entire length of the room.

Dry Time – At suggested temperatures (between 50-90° F/10-32°C), ZINSSER Ceiling Paint dries in 1 hour or less.

Clean Up and Care for the Painted Ceiling - Clean hands and application tools with warm, soapy water. Wipe up spills immediately with clean damp cloth. Painted surface may be washed after 30 days with mild detergent and cellulose sponge. DO NOT USE HARSH ABRASIVE CLEANERS. Rewetting the dry paint film before 30 days may cause the pink cast to reappear. This will dissipate with drying. After 30 days cure time the condition should not reoccur upon rewetting.

Storage and Disposal – Keep container closed when not in use. Do not transfer contents to other containers for storage or disposal. Dispose of contaminated absorbent, container and/or unused contents in accordance with local, state and federal regulations.

Limitations

ZINSSER Ceiling Paint is not intended for application to floors or walls or any surface prone to water immersion or prolonged contact with water including shower enclosures, saunas or steam rooms. Not recommended for use in HVAC duct work.

Precautions

CAUTION! Do not get in eyes. In case of eye contact, flush eyes with plenty of water for at least 15 minutes. Do not take internally. If swallowed, call a physician or Poison Control Center. Do not breathe vapors or spray mist. Ensure good cross ventilation during application and drying. If you experience difficulty in breathing, eye watering, headache, or dizziness, increase fresh air, wear an appropriate, properly fitted (NIOSH Approved) respirator; or leave the area to obtain fresh air. Avoid contact with skin and clothing. Wash thoroughly after handling.

WARNING: This product contains a chemical known to the state of California to cause cancer and birth defects, or other reproductive harm. Keep container closed when not in use.

Storage

To prevent product from skinning over, close container after each use. Keep lid tightly closed during storage. Protect from freezing. If contents freeze, thaw to room temperature before use.

***Limited Lifetime Warranty**

This product is warranted for your complete satisfaction for as long as you reside in your home. This warranty covers paint that is applied to a properly prepared surface in accordance with label directions. It excludes failure due to deterioration of the underlying surface, structural movement or structural defects or failure of previous paint. Directions are as complete as possible but can not encompass all conditions, applications, and/or surfaces beyond manufacture's control. The contents are warranted to be free of defects for two years from date of manufacture. If this product is found to be defective, upon its inspection by our representative, Rust-Oleum will at its option, either furnish an equivalent amount of new product or refund the purchase to the original purchaser of this product upon proof of purchase. This warranty excludes labor or cost of labor for the removal of this product or any other product, the repair or the replacement of substrates to which this product is applied or the application of the replacement product and any incidental or consequential damages. If you have a question, check with your dealer or call Rust-Oleum at 1-888-855-1774.

Typical Physical Properties

Solids by Weight: 61.42%
Solids by Volume: 40.53%
Weight (lb/gallon): 12.5 lbs.
Required Number of Coats: 1, 2 coats for severe stains
250 to 400 sq. ft. per gal
Spread Rate: DFT – 250 to 400 sq ft
VOC: Max VOC 50 g/L

Flashpoint (Setaflash): >200°F (93.33°C)
Dry to touch @ 70 F (21 C): 30 minutes
Dry to recoat @ 70 F (21 C): 1 hour
Cure Time: 30 days – rewetting the surface before 30 days could cause the pink film to reappear
Sheen: Flat
Shelf Life: 2 years
Storage/Handling: Store indoors 40° F to 80° F (4°C - 26°C)

FREEZE THAW STABLE

Keep out of reach of children

Packaging and Shipping Information

Unit Size	Unit Code	Product UPC	Carton Code	Case Pk.	Case Wt.	Dimensions	Case Vol.	Pallet Pk.	Pallet Size
1 Gallon	249747	0-20066-18895-5	1-00-20066-19943-9	2	25 lbs.	14"x13 3/4"x 8"	1,540	90	42x42

Read and carefully follow all information on this Technical Data Bulletin, on the product label and the material safety data sheet for this product. To the best of our knowledge, the data contained herein are true and accurate at the date of issuance and are subject to change without prior notice. User must contact Rust-Oleum to verify correctness before specifying or ordering. No guarantee of accuracy is given or implied. We guarantee our products to conform to Rust-Oleum's quality control and assume no responsibility for coverage, performance or injuries from use. Visit Zinsser.com for our most up-to-date technical data bulletins.

Rust-Oleum Corporation, 11 Hawthorn Parkway, Vernon Hills, IL 60061
An RPM Company
Phone: 847•367•7700
www.rustoleum.com